

June 23<sup>rd</sup>, 24<sup>th</sup> & 25<sup>th</sup> 2022

Minnesota's Oldest Professional Rodeo, Est. 1955



BUFFALO RODEO ASSOCIATION

P.O. Box 86, BUFFALO, MN 55313

763-682-7032 / [info@buffalorodeo.com](mailto:info@buffalorodeo.com)

## 2022 Sponsorship Agreement

All VIP Sponsorships include multiple Rodeo Announcer recognition with tag line and video board graphics with your logo or commercial. Plus logo and link on website.

**TITLE SPONSOR \$15,000** /Title Sponsor Includes: VIP Suite for six (6) each performance above the Bucking Chutes, (18); Includes Food and Beverages; Signage and Media coverage; 20 general admission tickets to each performance (60). Video board advertising with 4, :30 second spots each performance (12). Permanent Signage in arena, Logo on Buffalo Championship Merchandise.

**(3) Rodeo Performance Sponsorship \$5000** Includes: Announcer and Electronic Scoreboard advertising, all food and beverages, Behind the scenes look at the rodeo for up to twenty (20) people. Meet stock contractor and rodeo athletes, up close look at the rodeo animals and the cowboys equipment they use to compete. Twenty (20) general admission tickets.

**SOLD** Thursday Night – Buffalo American Legion Post 270 & Minnesota High School Rodeo Alumni Foundation

**SOLD** Friday Night – Spike's & Houles Feed

**SOLD** Saturday Night – Bernatello's Food – Brew Pub Pizza

**VIP Suite Packages \$3800** Includes: Six VIP Suite tickets for each performance (18) total, all food and beverages. Twenty (20) general admission tickets. Premium Annual Signage, Electronic scoreboard advertising.

**Single day package \$2000** ( Limited Availability ) Includes 6 VIP tickets, food and beverages and ten (10) general admission tickets. Score board advertising. **Call for Waiting List Availability**

**VIP Rodeo Clown Sponsorship \$3000** Includes: Electronic Scoreboard advertising. One (1) Two hour meet and greet autograph session at your place of business (within a 20 mile radius), Twenty (20) general admission tickets (20).

**SOLD - VIP Announcer Sponsorship \$3000** Includes: Electronic Scoreboard advertising. One (1) Two hour meet and greet autograph session at your place of business (within a 20 mile radius), Twenty (20) general admission tickets (20).

BUFFALO RODEO ASSOCIATION  
P.O. Box 86, BUFFALO, MN 55313  
763-682-7032 / [info@buffalorodeo.com](mailto:info@buffalorodeo.com)



**BOUNTY BULL \$1500**

Announcer and Electronic Scoreboard signage Advertising during the bull riding. Twenty (20) general admission tickets.

**Rodeo Queen Sponsorship \$1500** This is an annual sponsorship. Your logo will appear on the Queens autograph photos she will sign throughout the state. She will also make an appearance at your place of business within 20 miles.

**Electronic Scoreboard Signage \$1200** Logo Display between action. Ten (10) general admission tickets.

**Back Number Sponsorship \$1200** Contestant back numbers with your logo and tag line. Eight (8) general admission tickets.

**Bucking Chute Signage 2 x 6' sign \$1000** sponsor provided signage. Announcer and video board recognition throughout the performances. Eight (8) general admission tickets.

**Roadside / Back of bleacher signage \$800** 4' x 8' sponsor provided signage. Year round exposure, Six (6) general admission tickets.

**Top of chute signage \$800** 3' x 5' sponsor provided signage. Year round exposure, Six (6) general admission tickets.

**Event Sponsor ( Tie Down Roping, Barrel Racing, etc. ) \$750**

Electronic Scoreboard advertising and Announcer audio during event. Six (6) general admission tickets.

**Mutton Busting Sponsor \$500** Sponsor provides awards and T shirts. 80 count.

**Arena Signage \$300** 2' x 8' sponsor provided signage. Year round exposure. Two (2) general admission tickets.

For more information, please contact

Executive Director

Greg McDonald

[greg@buffalorodeo.com](mailto:greg@buffalorodeo.com)

612-669-8714

June 23<sup>rd</sup>, 24<sup>th</sup> & 25<sup>th</sup> 2022  
Minnesota's Oldest Professional Rodeo, Est. 1955

BUFFALO RODEO ASSOCIATION  
P.O. Box 86, BUFFALO, MN 55313  
763-682-7032 / [info@buffalorodeo.com](mailto:info@buffalorodeo.com)



## Buffalo Championship Rodeo 2022 Sponsorship Application

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_ Phone: \_\_\_\_\_

E Mail: \_\_\_\_\_ Website: \_\_\_\_\_

Social Media: \_\_\_\_\_ # Hashtags: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_

Sponsor Level Package: \_\_\_\_\_

Price \$: \_\_\_\_\_ Sponsor Signature: \_\_\_\_\_

Buffalo Rodeo Association Signature: \_\_\_\_\_

PLEASE RETURN COMPLETED FORM WITH SIGNATURES AND PAYMENT VIA MAIL BY APRIL 15<sup>th</sup> 2022 to  
CONFIRM SPONSORSHIP.

ALL SIGNAGE IS DUE BY MAY 15<sup>th</sup> 2022 / SPONSOR IS RESPONSIBLE FOR ALL SIGNAGE COSTS AND DELIVERY.

**BUFFALO CHAMPIONSHIP RODEO: P.O. BOX 86, BUFFALO, MN 55313**

---

CONTRACT RECEIVED: \_\_\_\_\_

PAYMENT RECEIVED: \_\_\_\_\_

SIGNAGE RECEIVED: \_\_\_\_\_